



Royal Geelong Show

SPONSORSHIP GUIDE

2025





The largest Country Show in Victoria, the Royal Geelong Show offers a venue where local, regional and interstate competitors can enjoy all that the Show has to offer.



Royal Geelong Show

Corporate Sponsorship Packages

Celebrating 170 years of the Geelong Agricultural & Pastoral Society Inc, founded in 1855, the annual Royal Geelong Show has a rich history. A treasured event for the Geelong community with a profile like no other. Attracting an audience of over 100,000 across the fabulous four days.

Sponsors of the Royal Geelong Show get the opportunity to be a part of the largest community event in

	Bronze \$500 +	Sliver \$2,500+	Gold \$5,000 +	Platinum \$10,000+	Major \$20,000 +
CERTIFICATE OF APPRECIATION	✓	✓	✓	✓	✓
LOGO FEATURED IN ALL CATALOGUES/SCHEDULES/PROGRAMS	✓	✓	✓	✓	✓
LOGO FEATURED ON OUR WEBSITE HOMEPAGE	X	✓	✓	✓	✓
COMPLIMENTARY TICKETS (1 FOR EVERY \$100 DONATION)	Up to 5	Up to 25	Up to 50	Up to 100	Up to 200
COMPLIMENTARY CAR PARK PASS (1 FOR EVERY \$500 DONATION)	Up to 1	Up to 8	Up to 16	Up to 33	Up to 66
LOGO PLACEMENT AT MAIN TICKET GATES DURING THE SHOW	✓	✓	✓	✓	✓
SPONSOR ANNOUNCEMENTS DURING EACH DAY OF THE EVENT	✓	✓	✓	✓	✓
INVITATION TO THE OFFICIAL OPENING	X	X	X	✓	✓
NAMING RIGHTS	X	X	X	X	✓

Contact us

(03) 5221 1707

sponsorship@royalgeelongshow.org.au



Royal Geelong Show

Horse Sponsorship

Our Royal Show status attracts horse exhibitors from far and wide with interstate visitors increasing each year.

The horse section of the Royal Geelong Show offers a full schedule of events across Showjumping, Show Horse, Breeds, Harness and Donkey sections. With Grand National qualifying classes attracting top level show horses, whose success in those events earn them a "Golden ticket" to the largest show horse extravaganza in the country. Showjumping from grassroots through to Grand Prix and of course the exciting Six Bar competition. Not to be forgotten are the delightful donkeys.

The Royal Geelong Agricultural & Pastoral Society is pleased to tailor your sponsorship to your desired requirements. By sponsoring the equestrian events at the Royal Geelong Show we give you the thrill of presenting your award to the lucky competitor.

Horse Sponsorship packages are available for \$200 and can be purchased starting in early June through Event Secretary.

To sponsor, simply visit eventsecretary.com.au.





Sponsorship Booking Form

As an individual, family, group or business, you can sponsor a prize in one or more Royal Geelong Show competitions from as little as \$20. We have many competitions with a variety of sections and classes to choose from. Sponsors can choose to provide a cash prize, a sash (purchased on your behalf), a voucher for goods, services or product (supplied by the sponsor).

To receive full sponsorship benefits the completed booking form and payment needs to be made by **30th June 2025**.

Name:		
Business/ Organisation Name: (to appear on sponsor list)		
Postal Address:		
Town/Suburb:	Sate/ Territory:	Postcode:
Contact Number:		
Email:		

Sponsorship Preference

Please tick each section you are interested in:

- | | |
|--|--|
| <input type="checkbox"/> Allocate where needed | <input type="checkbox"/> Horticulture |
| <input type="checkbox"/> Budgerigars | <input type="checkbox"/> Poultry |
| <input type="checkbox"/> Cattle (Beef) | <input type="checkbox"/> Sheep |
| <input type="checkbox"/> Cattle (Dairy) | <input type="checkbox"/> Shearing |
| <input type="checkbox"/> Donkey | <input type="checkbox"/> Showjumping |
| <input type="checkbox"/> Education (Schools) | <input type="checkbox"/> Terrier Race |
| <input type="checkbox"/> Fleece | <input type="checkbox"/> Vintage Machinery |
| <input type="checkbox"/> Fodder | <input type="checkbox"/> Woodchop |
| <input type="checkbox"/> Homecraft | <input type="checkbox"/> Woolcraft |
| <input type="checkbox"/> Horse | |

Prize Type

Sash \$20

HORSE: Cotton Rug \$200

Cash \$ _____

HORSE: Woollen Rug \$300

Product \$ _____

HORSE: Woollen Rug & Garland \$500

Voucher \$ _____

Preferred sponsorship of specific classes / breeds / special awards:

Payment

CHEQUE please make payable to Royal Geelong Agricultural & Pastoral Society Inc.

CREDIT CARD Please debit my credit card details below for

\$ _____

Visa

MasterCard

Name on Card: _____

Card Number: _____ Expiry Date: ____ / ____ CWV: _____

Signature: _____

DIRECT DEPOSIT

Account Name: RGAPS

BSB: 633-000 (Bendigo Bank)

Account Number: 140019381

I have read and understood the terms of my sponsorship.

Name: _____

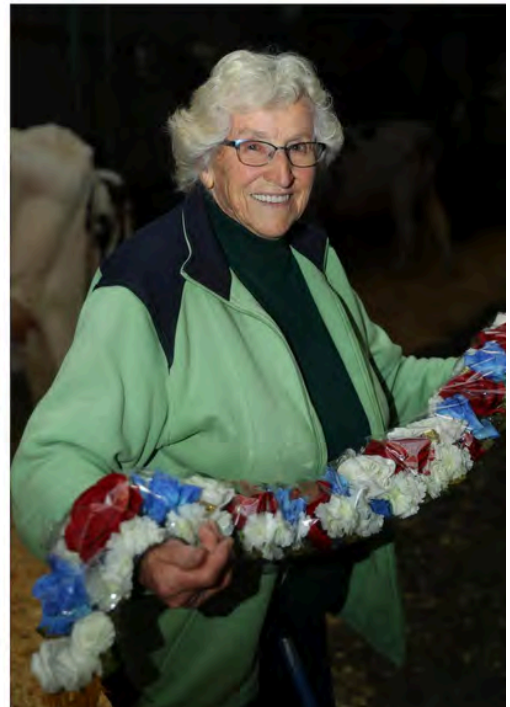
Signed: _____

Dated: _____

Return to: Royal Geelong Agricultural & Pastoral Society Inc, Geelong Showgrounds, 79 Breakwater Road, East Geelong VIC, 3219

Email: sponsorship@royalgeelongshow.org.au

I require a tax invoice





Competition Sponsorship Packages



Level 1

- 1 X COMPLIMENTARY TICKET

DONATION FROM

\$50

Level 2

- CERTIFICATE OF APPRECIATION
- RECOGNITION IN A SCHEDULE OF YOUR CHOICE
- 1 X COMPLIMENTARY TICKET

DONATION FROM

\$100

Level 3

- CERTIFICATE OF APPRECIATION
- RECOGNITION IN THE 3 MAIN SCHEDULES
- 2 X COMPLIMENTARY TICKETS

DONATION FROM

\$200

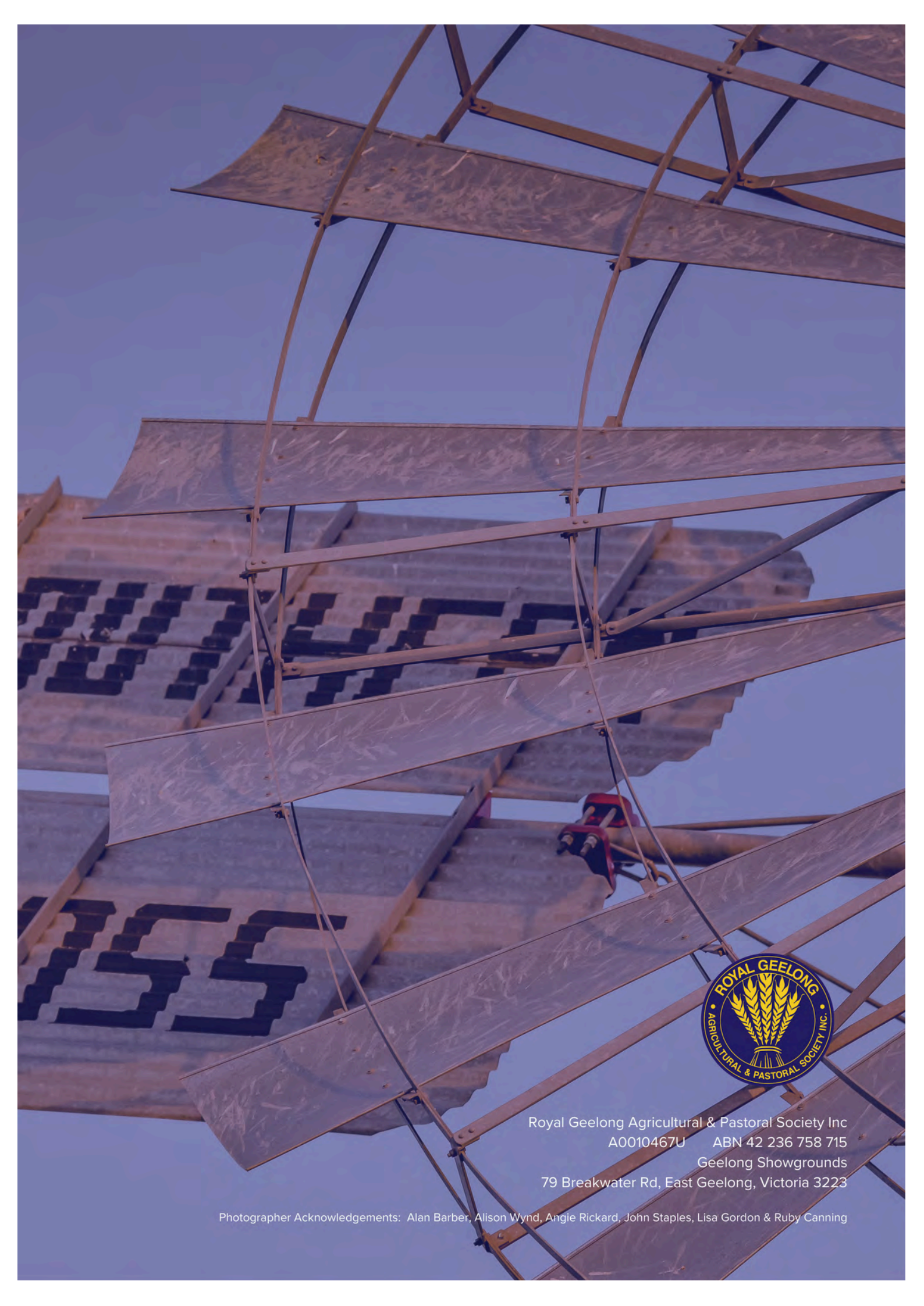
Level 4

- CERTIFICATE OF APPRECIATION
- RECOGNITION IN THE 3 MAIN SCHEDULES
- LOGO ON WEBSITE SPONSORSHIP PAGE
- 3 X COMPLIMENTARY TICKETS
- 1 X COMPLIMENTARY CAR PARK PASS

DONATION FROM

\$300





Royal Geelong Agricultural & Pastoral Society Inc
A0010467U ABN 42 236 758 715
Geelong Showgrounds
79 Breakwater Rd, East Geelong, Victoria 3223

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